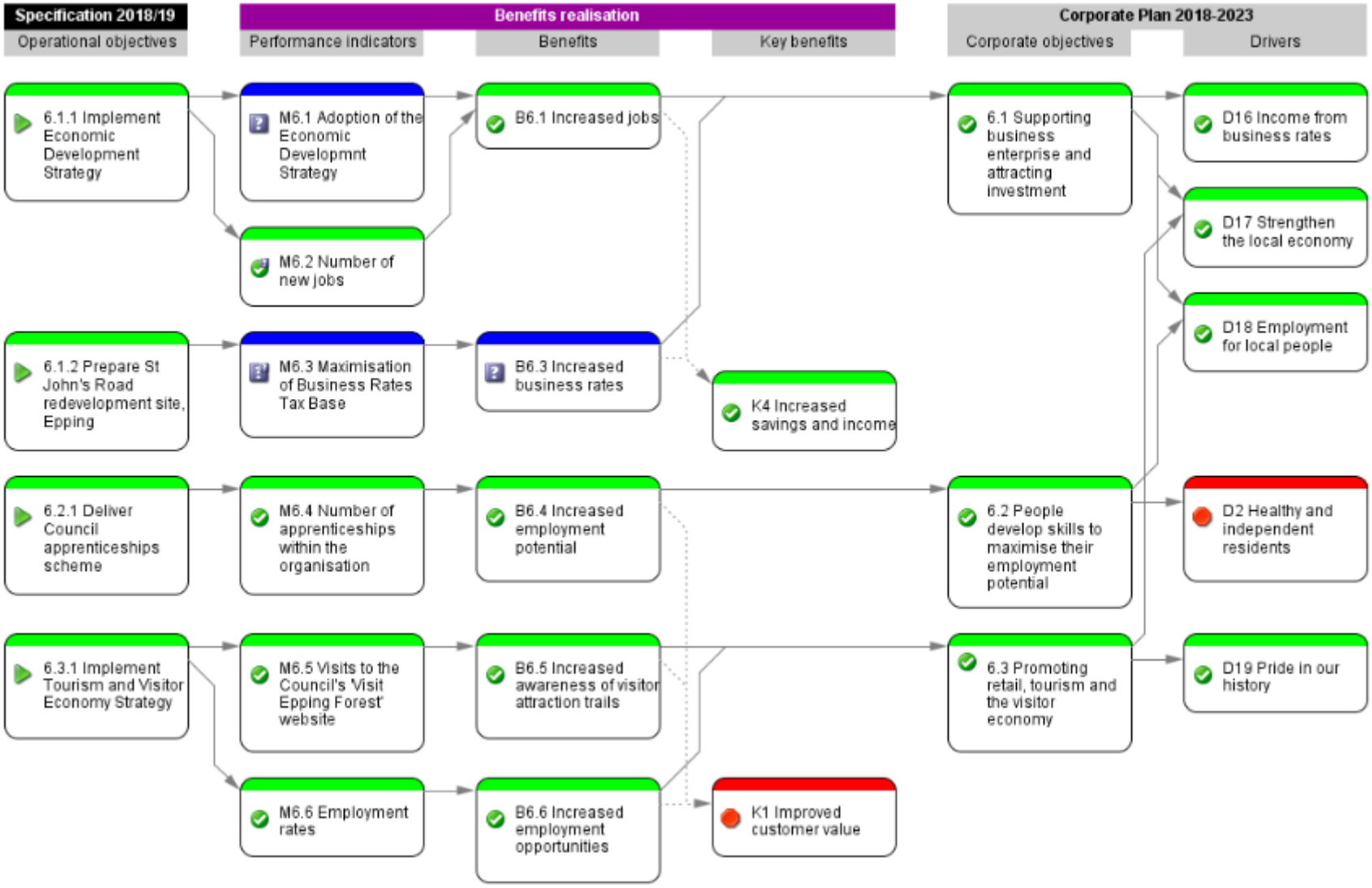
Aim 6 - An environment where businesses thrive

Stronger places



Aim **6 An environment where new and existing businesses thrive**	Stronger places
To encourage sustainable economic development, including a thriving and sustainable tourist and visitor economy, as well as improving educational achievement and career opportunities for young people, which increases employment opportunities for local people.	

Corporate objective **6.1 Supporting business enterprise and attracting investment**
Achieving the best possible outcome for businesses and residents of the district by encouraging sustainable commercial and economic development. Generating long term financial benefits and increasing employment opportunities for local people.

Operational objective **6.1.1 Implement Economic Development Strategy**

RAG	Description	Progress	Due date	Expected outcome	Scrutiny	Manager
	Implement Economic Development Strategy	25%	31-Mar-2019	Action On Target	NSC	Local Strategic Partnership Manager (NSP01)
	31-Aug-2018 Q1 - Data collection is underway. Outline Delivery Plan has been approved by AMED. (Cabinet Committee) On target for production of strategy by February 2019.					

Operational objective **6.1.2 Prepare St John's Road redevelopment site, Epping**

RAG	Description	Progress	Due date	Expected outcome	Scrutiny	Manager
	Prepare St John's Road redevelopment site, Epping	25%	31-Mar-2019	Action On Target	NSC	Acting Chief Executive
	06-Jul-2018 Q1 – After a protracted period of discussion between Frontier Estates and Epping Town Council with regard to the Town Council's replacement facilities, the tri-partite contract was due to be entered into in early June, preparing the way for the preparation and submission of the planning application for the site. The application will be for a mixed use scheme in accordance with the Design and Development Brief previously agreed.					

Projects & programmes **P114 St John's Road Development**

RAG	Description	Progress	Due date	Stage	Scrutiny	Manager
	To facilitate the progress of the St Johns Road redevelopment	92%	31-Mar-2018	Implement	NSC	Acting Chief Executive

	scheme to construct a mixed use scheme, and involving the purchase of land from Essex County Council, the demolition of various existing buildings and the relocation of the Council's Housing Repairs team.					
	18-May-2018 Project manager to provided update on final actions.					

Corporate objective **6.2 People develop skills to maximise their employment potential**	
	Improving educational achievement, with fewer young people not in education, employment or training. Building opportunities for young people to progress their careers through our apprenticeship scheme – recognising and rewarding excellence.

Operational objective **6.2.1 Deliver Council apprenticeships scheme**						
RAG	*Description*	*Progress*	*Due date*	*Expected outcome*	*Scrutiny*	*Manager*
	Deliver Council apprenticeships scheme	25%	31-Mar-2019	Action On Target	RSC	Learning & Development Manager (RHR02)
	04-Jul-2018 Q1 - Apprentices are in their second 6 month work placements, they are 80% complete on their qualifications, all 9 have passed their first year with us and will be offered a second year plus a further apprenticeship qualification. Apprentices also successfully supported delivery of Crucial Crew where they developed and delivered a scenario based on Drugs Awareness.					

Corporate objective **6.3 Promoting retail, tourism and the visitor economy**	
	A thriving sustainable tourism and visitor economy which seizes the opportunities of our towns and countryside, history and heritage, and enhances our businesses, communities and environment.

Operational objective **6.3.1 Implement Tourism and Visitor Economy Strategy**						
RAG	*Description*	*Progress*	*Due date*	*Expected outcome*	*Scrutiny*	*Manager*
	Implement Tourism and Visitor Economy Strategy	25%	31-Mar-2019	Action On Target	NSC	Acting Chief Executive
	06-Jul-2018 Q1 - District Tourism Strategy has been agreed by the Epping Forest Tourism and Visitor Board. Discussions with neighbouring authorities in relation to a joined strategy to take place.					

Performance indicator	M6.1 Adoption of an Economic Development Strategy.			
This indicator aims to ensure that a new Economic Development Strategy is adopted by the Council.	*Is year-end target likely to be achieved?*		*Live from*	*Scrutiny*
	Yes		2018	NSC
Manager	*Good performance*	*Corporate or Partnership indicator*		*Annual trend*
Local Strategic Partnership Manager (NSP01)	Aim to Maximise	Partnership		
Trend chart	*Comments*			
This is a Yes / No indicator, i.e. it shows whether an event has taken place - Yes or No.				
	Corrective action			

2018/19		
Target	*Value*	*Status*
Yes		

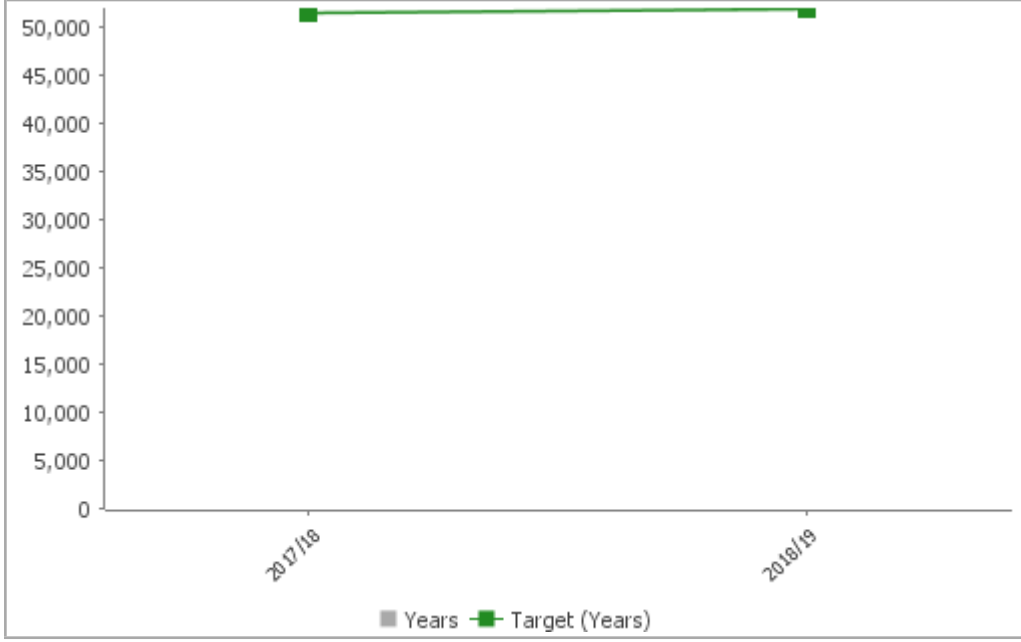
Performance indicator **M6.2 Number of new jobs**

The indicator is intended to measure the number of new employee jobs available in the District.

Is year-end target likely to be achieved?	*Live from*	*Scrutiny*
Uncertain	2018	NSC

Manager	*Good performance*	*Corporate or Partnership indicator*	*Annual trend*
Local Strategic Partnership Manager (NSP01)	Aim to Maximise	Partnership	

Trend chart



Comments

16-Aug-2018 The most recent data update on NOMIS (or revision) was on 24/01/18 for the release of 2016 data. The next data release is expected in January 2019 for 2017 data. Therefore this indicator will be reported annually at quarter 4.

08-Aug-2018 Data for 2017/18 is not available yet from NOMIS - (Calendar year)

Corrective action

Labour and employment data is released by ONS annually around end Q3. Progress will be reported when this data is available.

2018/19		
Target	*Value*	*Status*
52,015		

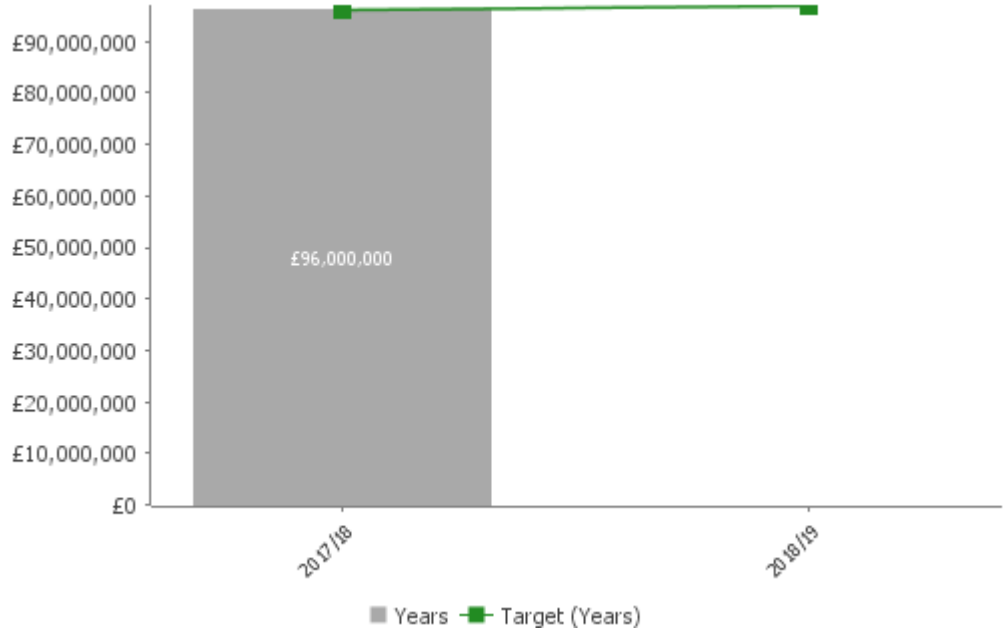
Performance indicator **M6.3 Increase of Business Rates Tax Base**

To develop the business rates base within the District by encouraging businesses to be created, expanded or enter the District and which results in new rating assessments and thereby increasing the overall rateable value for the District.

Is year-end target likely to be achieved?	*Live from*	*Scrutiny*
Uncertain	2018	RSC

Manager	*Good performance*	*Corporate or Partnership indicator*	*Annual trend*
Director of Communities (CDR01)	Aim to Maximise	Corporate	

Trend chart



Comments

31-Aug-2018 To use 2017/18 as baseline with 1% increase for 2018/19

Corrective action

Please note this is a year end 2019 measure

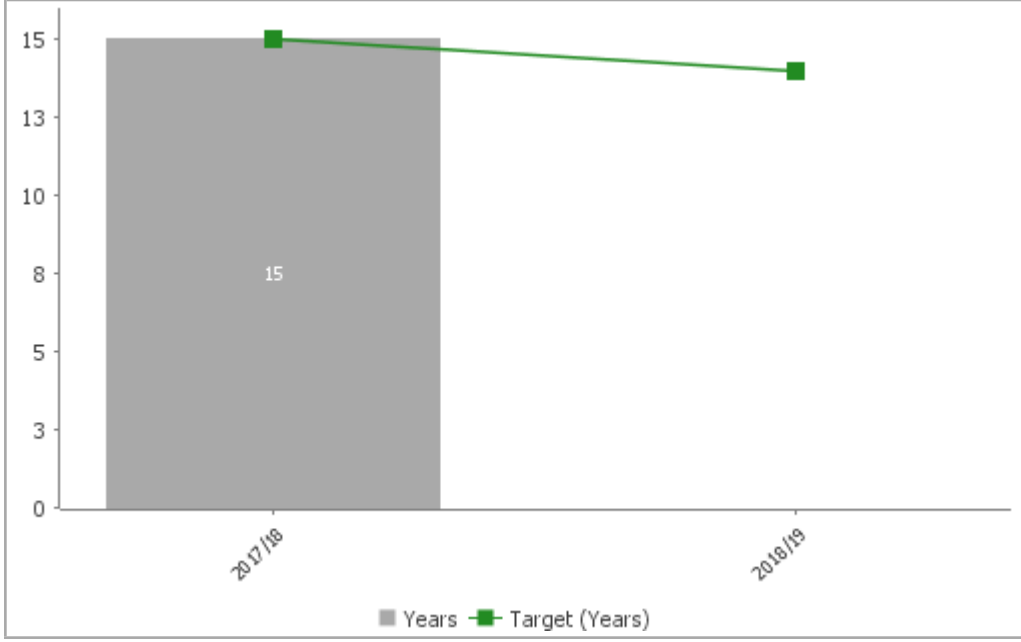
2018/19		
Target	*Value*	*Status*
£97,000,000		

Performance indicator **M6.4 Number of apprenticeships within the organisation**

This indicator is aligned to the Council's objective to help young people in the District to maximise their employment potential. The Council needs to demonstrate that it has actively considered apprenticeships, either for new recruits or as part of career development for existing staff.	*Is year-end target likely to be achieved?*	*Live from*	*Scrutiny*
	Yes	2018	RSC

Manager	*Good performance*	*Corporate or Partnership indicator*	*Annual trend*
Assistant Director - Human Resources (RHR01)	Aim to Maximise	Corporate	

Trend chart



Comments

Corrective action

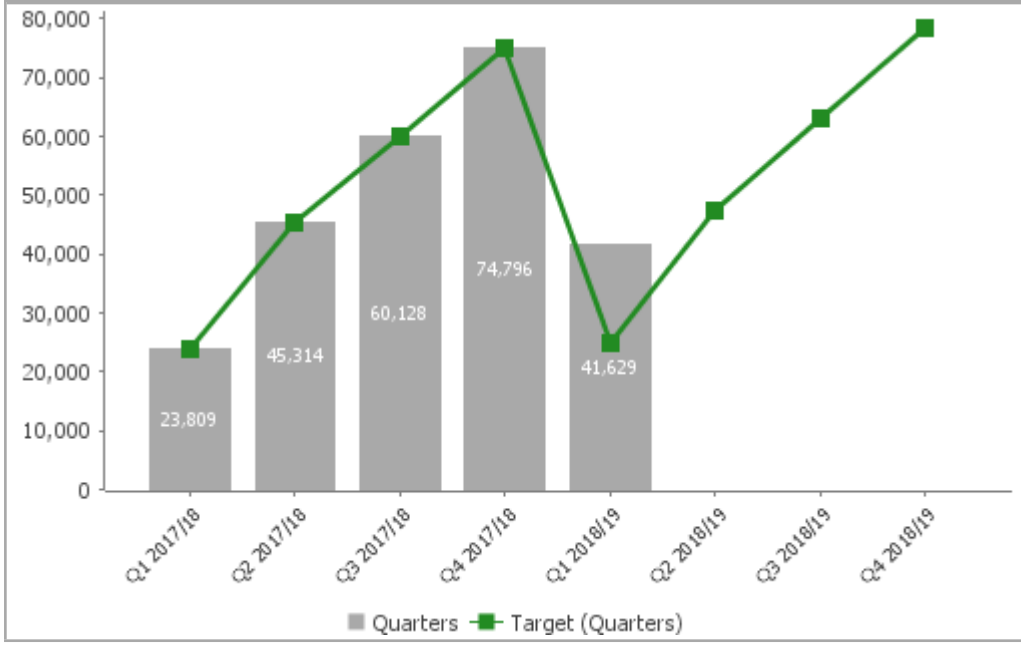
2018/19		
Target	*Value*	*Status*
14		

Performance indicator **M6.5 Visits to the Council's 'Visit Epping Forest' website**

This indicator will measure an increase in total number of visits to the Council's 'Visit Epping Forest' website.	*Is year-end target likely to be achieved?*	*Live from*	*Scrutiny*
	Yes	2018	NSC

Manager	*Good performance*	*Corporate or Partnership indicator*	*Annual trend*
Local Strategic Partnership Manager (NSP01)	Aim to Maximise	Partnership	

Trend chart



Comments

20-Jul-2018 The increased figure for Visitors to the Website is due to the improvements completed on the Website and user penetration (Analytics attached).

Corrective action

Q1 2018/19			*Q2 2018/19*			*Q3 2018/19*			*Q4 2018/19*		
Target	*Value*	*Status*	*Target*	*Value*	*Status*	*Target*	*Value*	*Status*	*Target*	*Value*	*Status*
24,744	41,629		47,184			62,933			78,536		