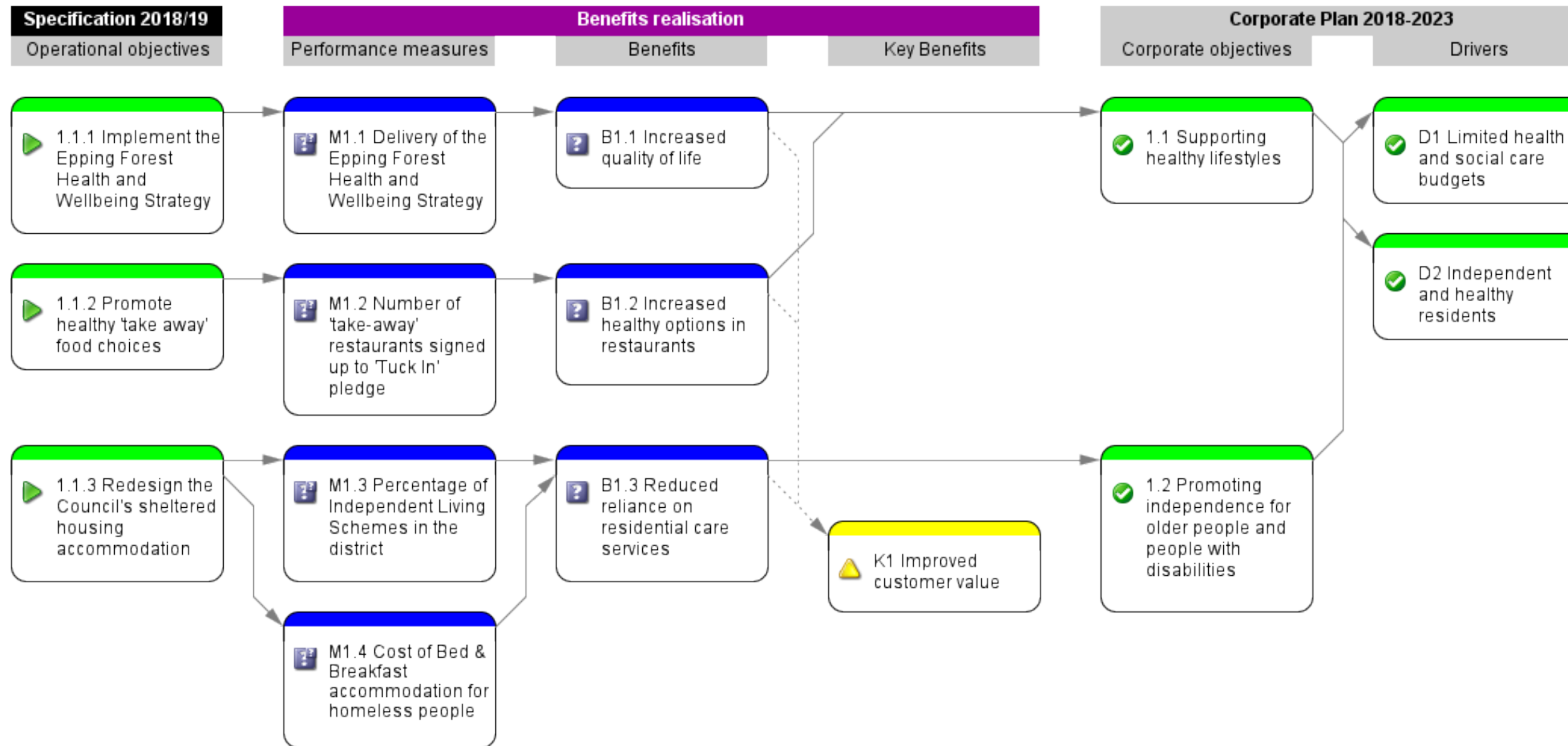
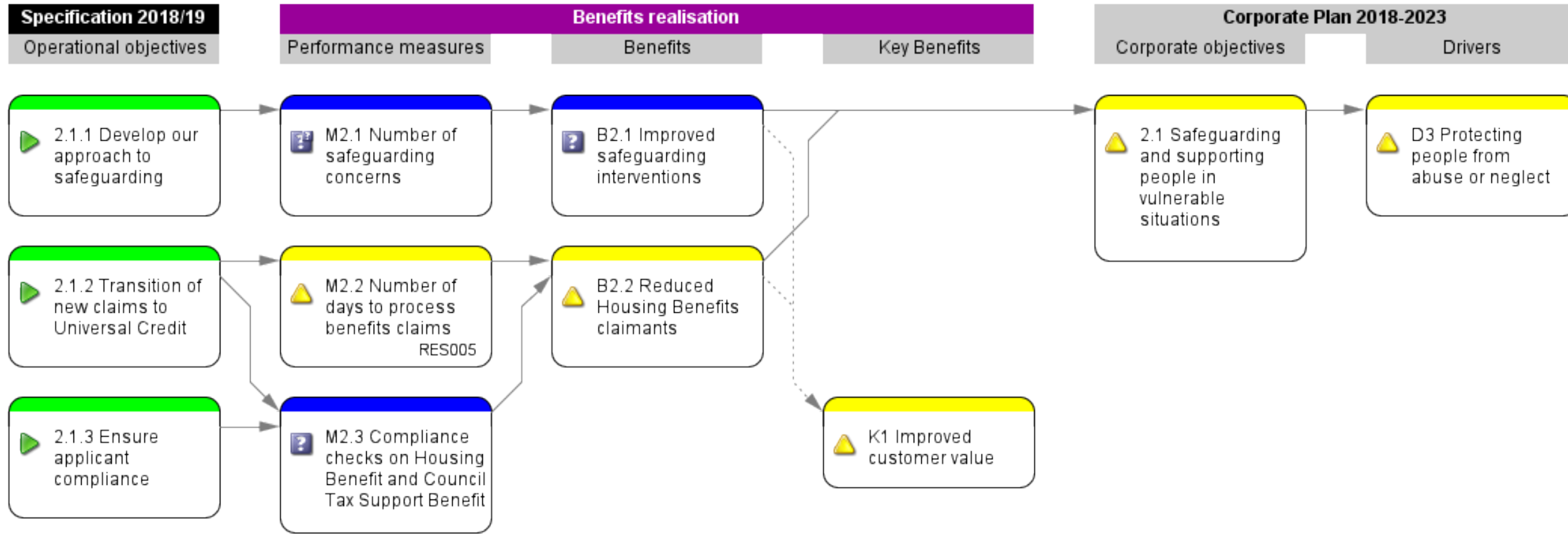


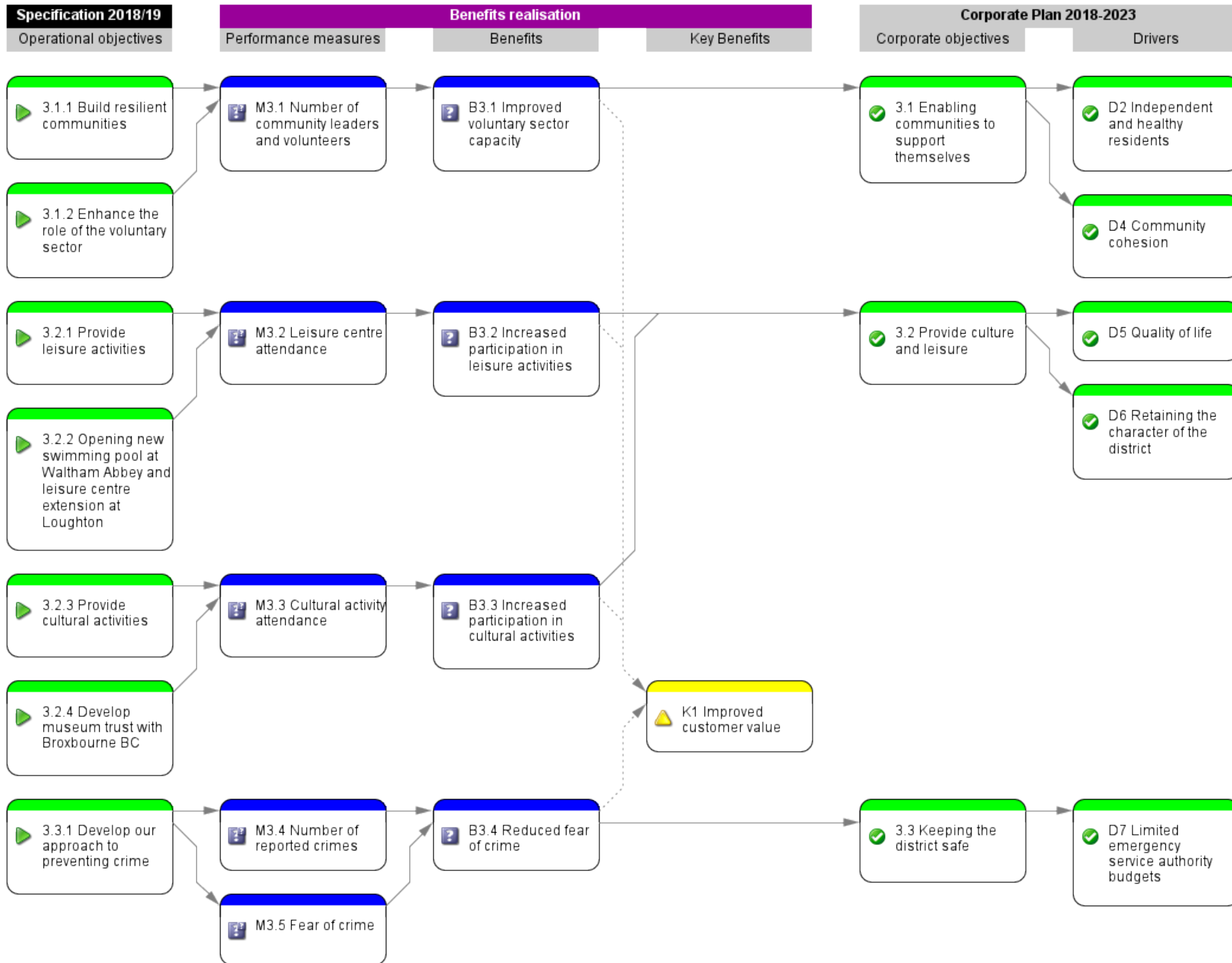
✓ Aim 1 - People live longer, healthier and independent lives



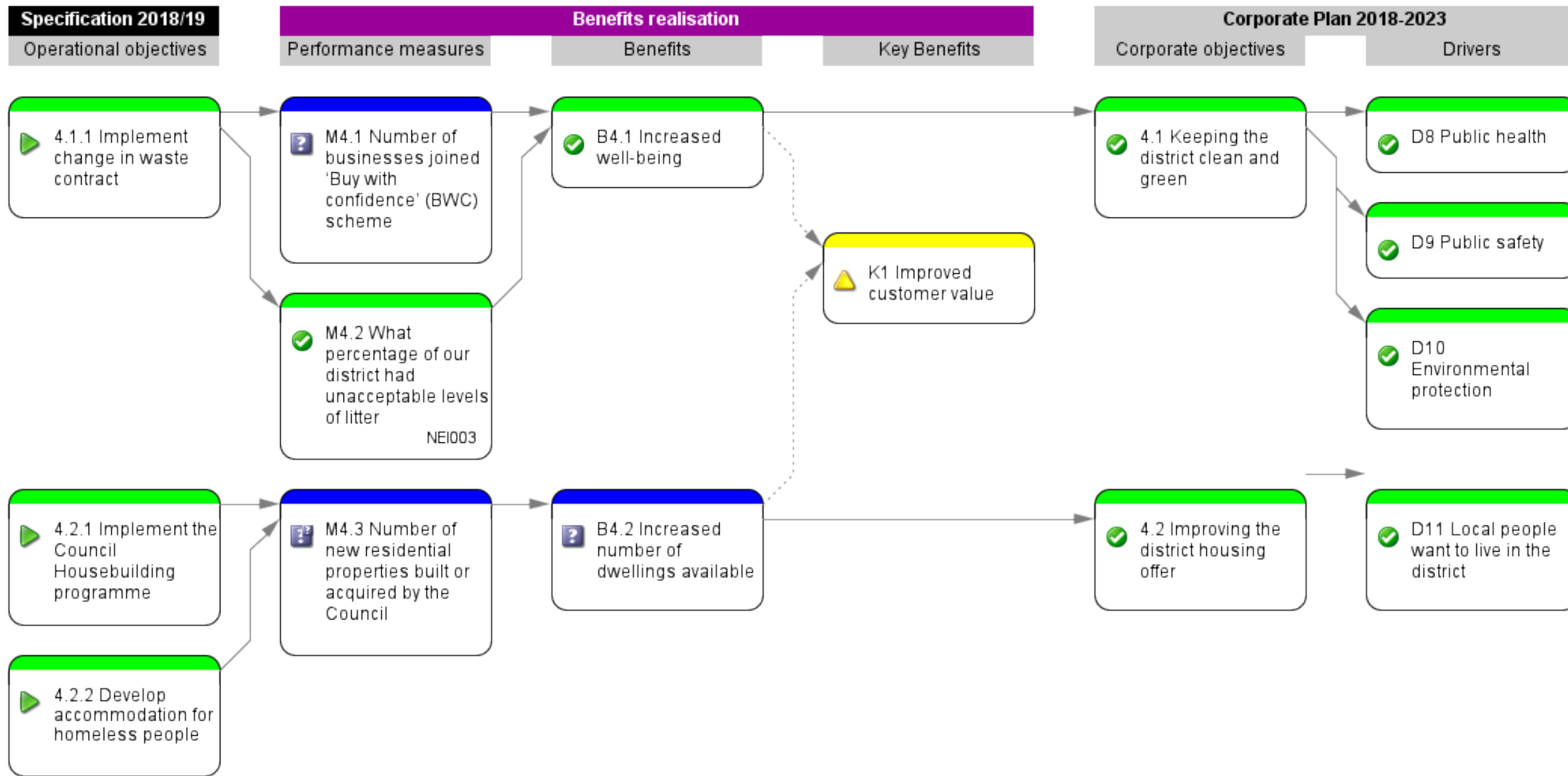
▲ Aim 2 - Adults and children are supported in times of need



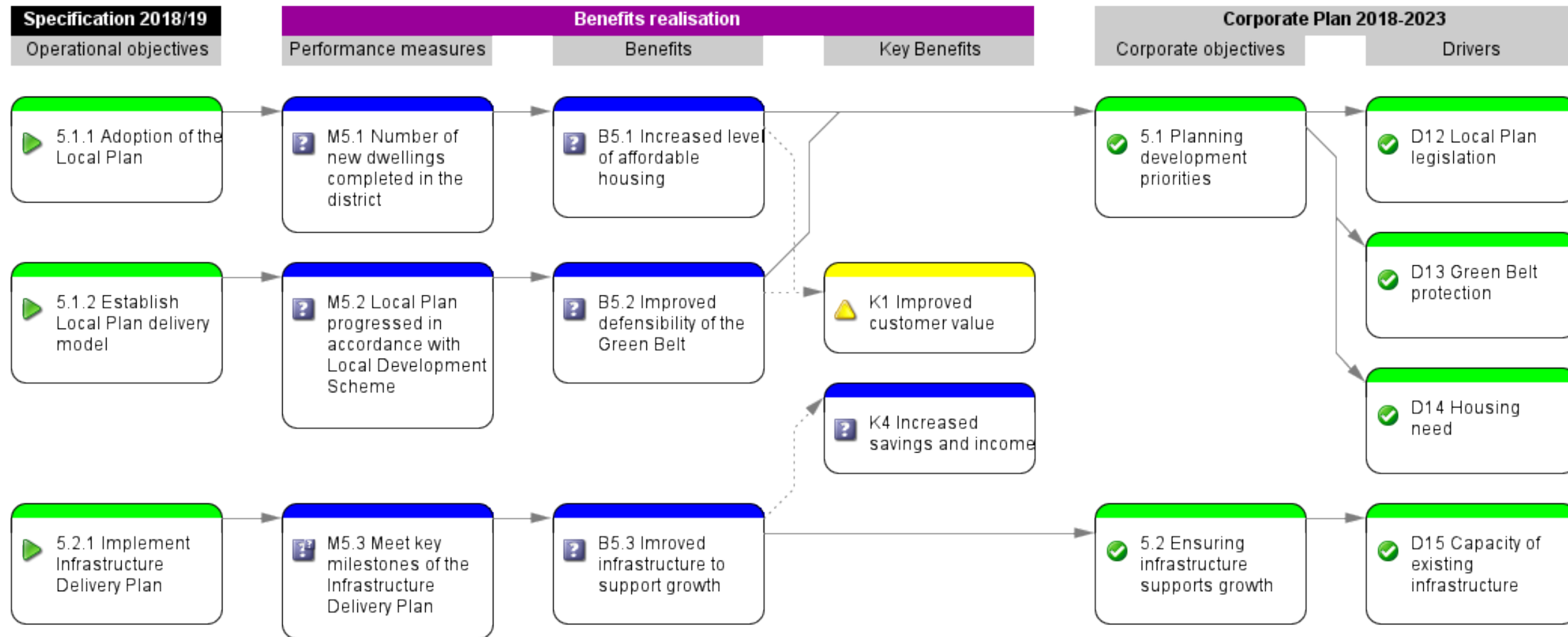
✓ Aim 3 - People and communities achieve their potential



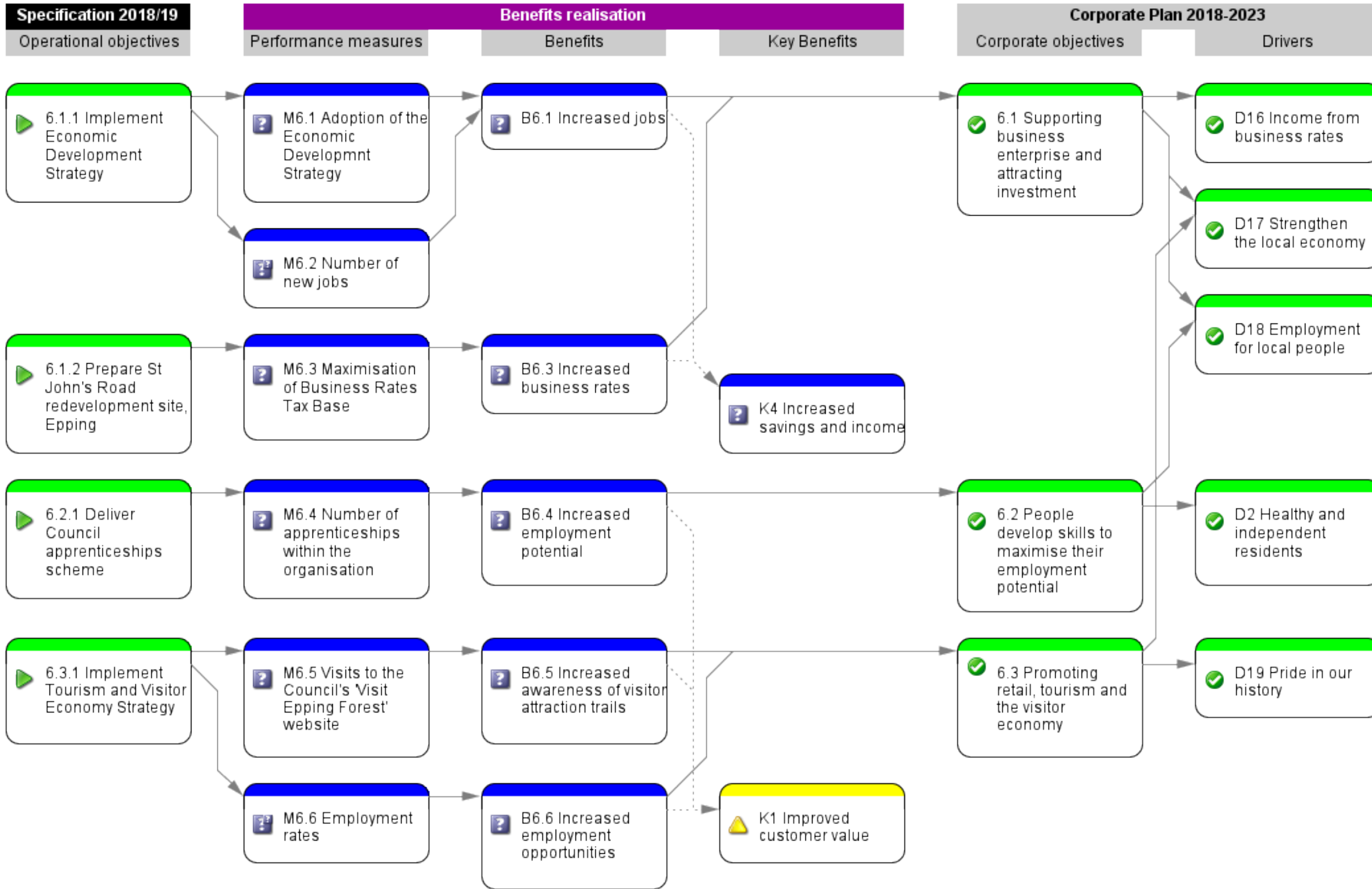
✓ Aim 4 - Delivering effective core services that people want



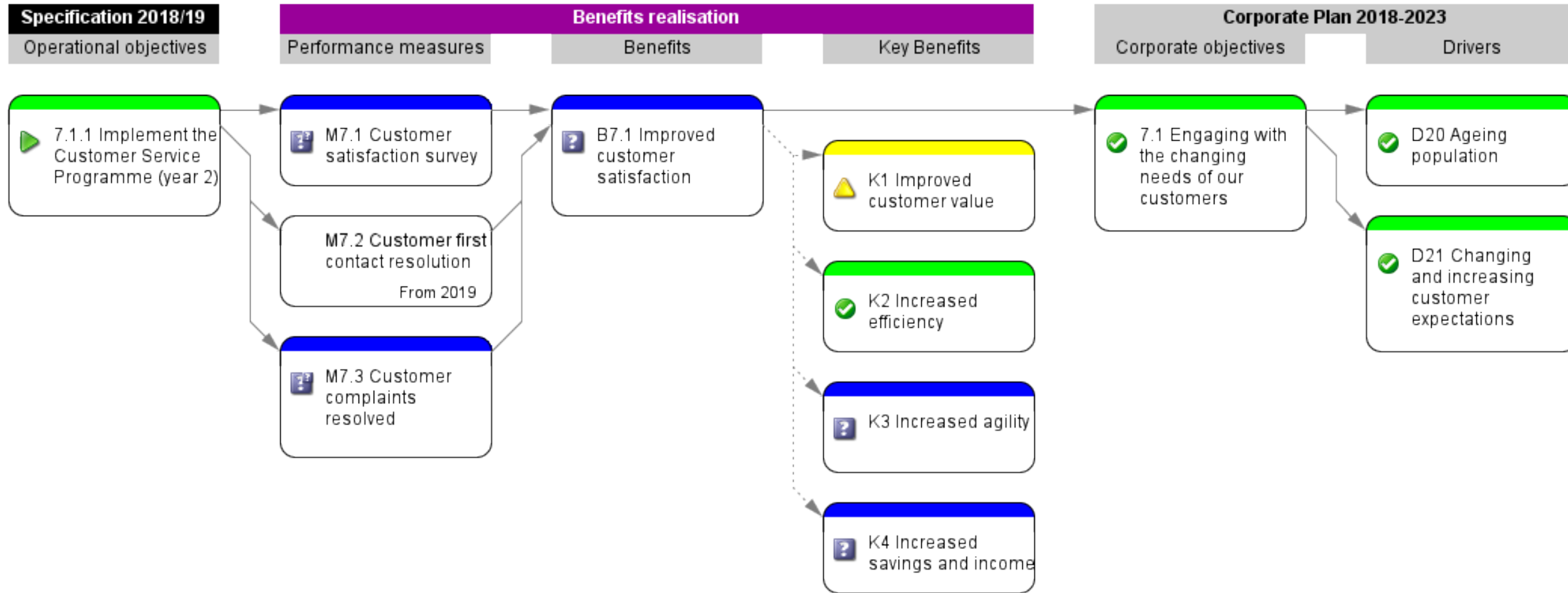
✓ Aim 5 - A district with planned development



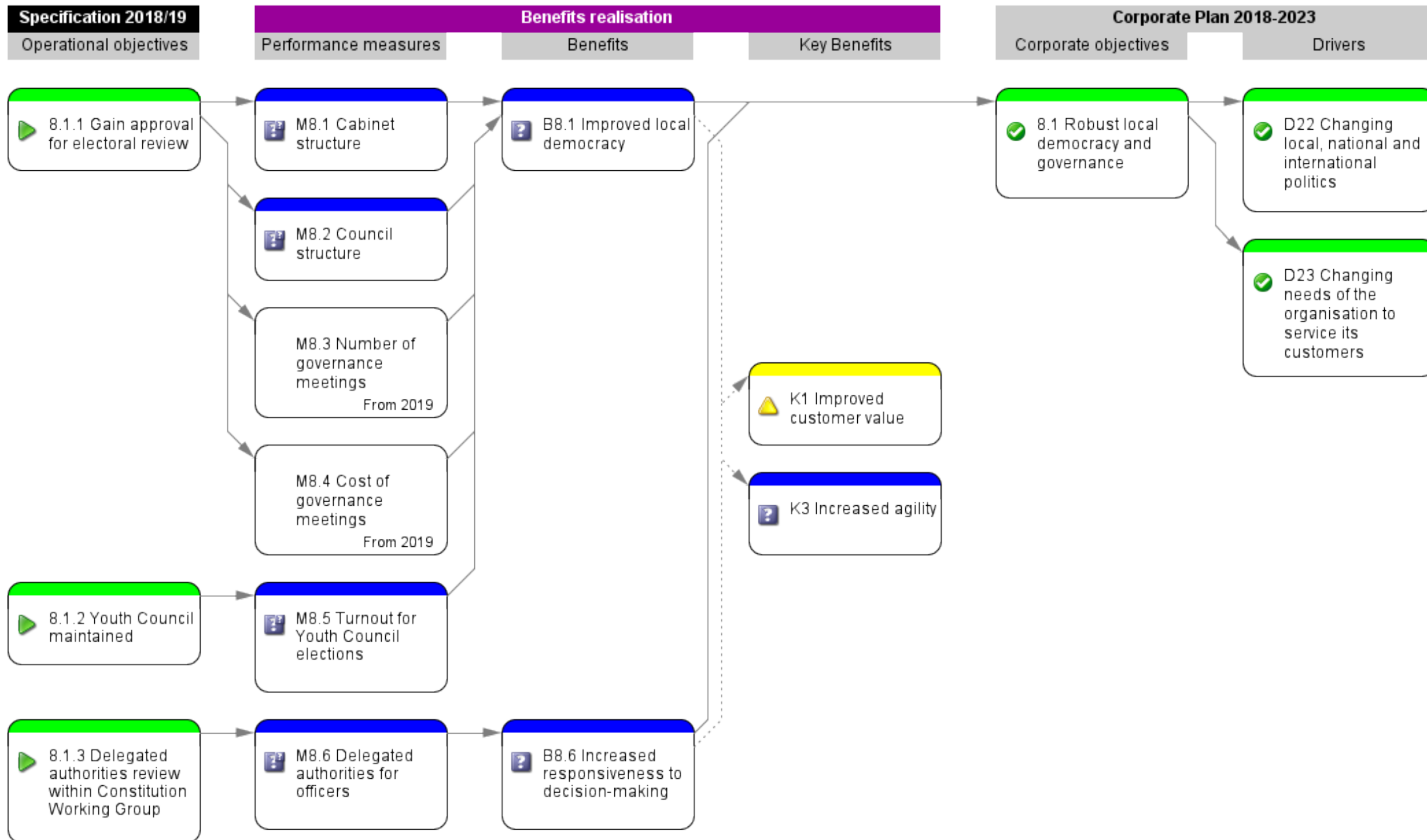
✓ Aim 6 - An environment where businesses thrive



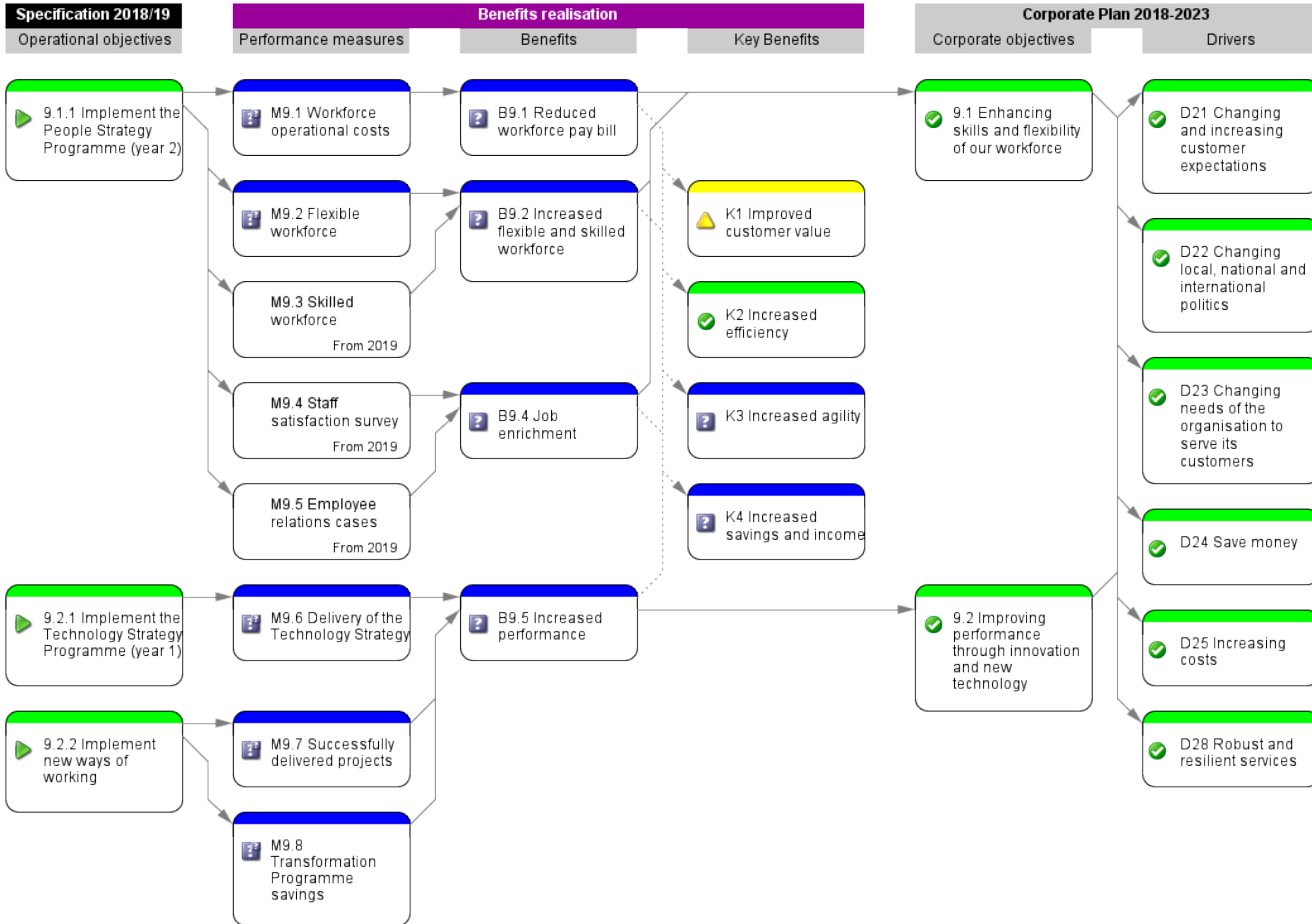
✓ Aim 7 - Customer satisfaction



✓ Aim 8 - Democratic engagement



✓ Aim 9 - A culture of innovation



✓ Aim 10 - Financial independence with low Council Tax

