

First Draft

Epping Forest District Business Confidence Survey

The Epping Forest District Business Confidence Survey is the only and most extensive analysis of business confidence and economic activity in the district. It provides insight into where local businesses are at and what they are thinking. Data is collected bi-annually on labour, recruitment, capacity and current conditions.

Section I: Background

1. What is the name of your organisation?
[Optional]
2. What is your email address?
[Optional]
3. How many people work in your organisation (or branch)?
4. What description best fits your business activities? **OR** What type of company are you?
[Drop-down box]
 - Manufacturing
 - Construction
 - Wholesale / Resale Trade
 - Service
 - Other
5. Please give a brief description of the products and/or services your company offers.
[Text box]

Section II: Workforce and Employment

6. In the past 6 months, has your workforce...
[Multiple choice]
 - Increased
 - Remained the same
 - Decreased

In the next 6 months, do you expect your workforce to...

[Multiple choice]

- Increase
 - Remain the same
 - Decrease
7. Have you tried to recruit staff in the last 6 months?
[Multiple choice]
 - Yes

- No

8. Did you experience any difficulties when trying to recruit staff?

[Multiple choice]

- Yes
- No

If yes, for which of the categories of employees...

[Multiple choice]

- Skilled manual / technical
- Professional / managerial
- Clerical
- Semi / unskilled

Section III: Business Confidence and Capacity

9. In the next 12 months, do you believe **turnover** will...

[Multiple choice]

- Improve
- Remain unchanged
- Worsen

10. In the next 12 months, do you believe **profitability** will...

[Multiple choice]

- Improve
- Remain unchanged
- Worsen

11. Are you currently functioning at...

[Multiple choice]

- Full capacity
- Below capacity

Section IV: XXX

12. Please select the factors you expect to limit ability to increase business activities in the next 6 months. Select the most important factors (tick all that apply)

[Multiple choice]

- Demand
- Weather Conditions
- Cost of labour
- Cost of materials
- Access to finance
- Lack of equipment
- Supply
- Interest rates
- Exchange rates
- Inflation

- Business rates
- Taxation
- Competition
- None

13. *Wild card question which changes in every survey.*

[Possible themes]

- Brexit
- Proximity to London / Underground
- Greenbelt
- Grow-on space
- Broadband
- Demographics, baby boomers

Section V: Feedback

14. Feel free to give additional feedback

[Optional]

Thank you for your time. You will be among the first to receive the survey results.

SUBMIT